



PRIDE

MOUNTAIN VINEYARDS

2024 CABERNET FRANC

70% SONOMA | 30% NAPA

blend

84% CABERNET FRANC

8% CABERNET SAUVIGNON

6% PETIT VERDOT

2% MERLOT

aging

18 MONTHS

50% NEW FRENCH

abv

14.5%

srp

\$92

global trade allocation

240 CASES

status

ALLOCATED

Cabernet Franc has been enjoying a moment of stardom with tastemakers around the country and in cellars throughout Napa and Sonoma. Too often, it is vinified to be a Cabernet Sauvignon look alike, with gobs of new oak and glycerol extraction. These iterations may be delicious to drink, but they often bear little resemblance to the fine-boned prima ballerina that typifies the most graceful and iconic expressions of Cabernet Franc.

Pride Mountain Vineyards has been crafting Cabernet Franc since our first commercial vintage in 1992. When Steve Pride took the reigns in 2004, he began to look closely at our farming. A geophysicist by trade, Steve's approach combines science with years of farming observation. What he has found is that greenness in Franc is managed differently than in Cabernet Sauvignon. In the latter, sun exposure abates the pyrazine notes to reveal optimal flavors. In Franc, however, no amount of leaf pulling will ripen away excessive greenness. The key lies in deficit irrigation and ensuring the vine ceases vegetative growth ahead of veraison. With its energy focused squarely on ripening, Pride's Cabernet Franc develops its textbook red fruit and floral notes with lithe tannins. True to variety, the savory side of Franc shines through with oily herbs, bay leaf, and oak duff... in what we might call our unique Pride Mountain garrigue.

Pride Mountain Vineyards was founded in 1990 by Jim and Carolyn Pride. Today, the winery is owned by the second generation of the Pride family. At the crest of the Mayacamas Mountains, we are on the Napa-Sonoma county line. For this reason, our wines often carry a Napa-Sonoma designation. Because we rest in two AVAs, we may not use the "Estate" moniker on our wines. Far from regional blends, Pride wines are emblematic of our mountaintop terroir and unique position both within two counties and also as a place unto ourselves.

THE WINE

The 2024 Cabernet Franc has a lovely balance of fruit, herb, spice, and dried flower. Savory marjoram and thyme unfurl into a core of ripe red plum, mulberry, and blackberry. As it opens in the glass, the savory herbs and peppery spice give way to dried lavender and purple lilac. The plush fruit is balanced by vibrant acidity and satiny tannins that carries the wine through to a long, textured finish. Cab Franc fans will absolutely fall in love with this vintage that balances decadence and structure so wonderfully.



INSTAGRAM

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